

BUYER'S GUIDE TO TENTS

*Also Known As: Canopies · Pop-Up Tents · Pop-Up Canopies
Trade Show Canopies · Instant Canopies · Portable Shelters*



EASY AS 1-2-3!

1. How frequently will you be using your tent?
2. What is the desired impact of your message?
3. Do you need additional branding options like full or half walls?



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ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

Showdown[®]
DISPLAYS

Pinch-free height adjustment.

Easy-Glide Tent Feet allow the tent frame to slide on dirt and grass, preventing the legs from catching. US Patent #D760857

High-quality, weather-resistant, UV-protected 50+, 600 denier polyester canopy.

Stock throw colors closely align with stock tent colors; excludes Blaze Orange.

Crank-up canopy creates a taut, clean peak. Excludes Elite tent.

All Kits Include:

Soft carry case with wheels

Stake kit

GOOD

Standard 10'

(See page 118 in our 2026 Product Guide)

Frame is constructed of steel and features 1.125" square legs.

Legs include plastic push buttons for pinch-free height adjustments.

Tent frame is covered by a lifetime warranty.

BETTER

Premium 10'

(See page 123 in our 2026 Product Guide)

Frame is constructed of aluminum and features 1.75" diameter hexagon-shaped legs.

Legs feature levers for easy height adjustments.

Tent frame is covered by a lifetime warranty.

BEST

Elite 10'

(See page 126 in our 2026 Product Guide)

Frame is constructed of aluminum and features 2.125" hexagon-shaped legs.

Legs feature levers for easy height adjustments.

Tent frame is covered by a lifetime warranty.

MAXIMIZE YOUR IMPACT

Full-Color Imprint
Imprinted on peak and valance locations. Maximum of four locations per tent.

Peak Valance

Stocked in eight colors

Full-Bleed Dye Sublimation
Covers the entire canopy with vibrant, full-color artwork.

UV-Printed
Covers the entire canopy with vibrant, fade-resistant full-color artwork.

ACCESSORIES

There are dozens of options for customizing your tent, including detachable tent walls and more.

Half wall

Hard case with wheels

Ballasts (excludes Elite)

Full wall